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Authority Performance Measures

Central New York Regional Market Authority

2100 Park Street, Syracuse NY 13208

Objective: The mission of the Authority is to provide facilities, programs, and services to promote opportunities for Agriculture and commerce in Central New York.

About the Program: The Central New York Regional Market Authority is a non for profit public benefit corporation. We were established as an Authority under enacting legislation written in 1935, after which our grounds were constructed as part of a WPA project. We opened our doors for business on April 1st, 1938. Since then, our main priority has been to provide opportunities for agriculture and commerce here in Central New York. Our entire facility is self funded, we receive no public funding, and we operate solely on the revenue generated from our rental of space. Our wholesale tenants provide local and fresh food to grocery stores, restaurants, and schools. This is in addition to our incredible retail market that provides local and fresh food to many in our county and surrounding counties, as well as providing upwards of \$350,000.00 worth of food yearly to those in our county who are food insecure. Our main days of operation are Saturdays and Sundays year-round. On these days we will see up to 20,000 customers and have 300+ small businesses vending on any given Saturday. For many of these small businesses and customers, our market serves and their main source of income and their main food source, being located on the edge of food deserts in our area.





Yearly Performance Goals:

- Provide support of agriculture and commerce within the counties we serve, to include collaboration efforts, development, and support programs.
- Provide facilities and land at a competitive market rate, that provided benefit to the agriculture, commerce, and food system in Central New York.
- Provide facilities and management for a successful year-round farmers and flea market with quality product and environment.
- Operate in a fiscally responsible manner.
- Create opportunities for small business to build, grow, and to create jobs and business opportunities in Central New York.
- Provide yearly reviews on expansion opportunities.

Yearly Performance Questions:

- Have the above goals been met in the fiscal year? (Please specify any that have not been met)
- In which of the above areas did the Authority thrive in this fiscal year?
- In which of the above areas did the Authority Struggle in this fiscal year?
- Have the policies and procedures in place been adhered to in this fiscal year? Are there any policies and/or procedures in place that are in need of review?



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FY 2021-22 Measurement Report
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Yearly Performance Questions:

- Have the above goals been met in the fiscal year? (Please specify any that have not been met)

All performance goals have been met or exceeded with the exception of the fiscal situation that the facility and failing infrastructure has caused in the 2022-23 fiscal year. Failing infrastructure in several commercial spaces have lead to these spaces becoming unfit for rental, and reducing the authority's revenue in the 2022-23 fiscal year.

- In which of the above areas did the Authority thrive in this fiscal year?

A notable win for the Authority based on the set performance goals are that the Authority secured funding — through increased collaboration efforts with community partners — to reboot the CNY Regional Market Mobile Market. This increases programming for the community, creates jobs, supports local agriculture, and supports the community through increasing access to healthy and affordable food in areas where residents lack access to that food otherwise. Additionally, the Authority thrived at increasing communication and collaboration with community partners, political leaders, and community members. The Authority was also able to continue to provide collaboration efforts, development, and support programs to increase the availability of goods, services, and employment opportunities throughout the fiscal year.

- In which of the above areas did the Authority Struggle in this fiscal year?

The Authority faced struggles concerning the state of our aging facility and lack of external funding for capital improvements.

- Have the policies and procedures in place been adhered to in this fiscal year? Are there any policies and/or procedures in place that are in need of review?

Policies and procedures were adhered to and were found to be effective. Additionally, management worked closely with legal council and the Governance Committee to evaluate and update all policies and procedures for the Authority with the goal of updating all policies for legal compliance as well as best practices.